

# Township of Greater Madawaska - 2025 Initiatives



## Open Communication & Engagement

- Develop a strategy to address the communication gaps



## Culture & Wellness

### Recreation and Programming

- Launch the Seniors Active Living Centre (SALC) – Pending successful grant funding
- Youth programming (soccer, swimming, summer camps)
- Music in the Park
- Connect with neighbouring municipalities for resident use of their recreational facilities and programming

### Health Services

- Explore opportunities to support the growth of the Calabogie Medical Center (building capacity, added services, funding options)

### Emergency Management

- Develop a Cyber Attack and Business Continuity Emergency Plan
- Enhance emergency preparedness communication
- Complete emergency-specific training



## Efficient & Effective Governance

### Asset Management

- Meet the July 1, 2025, legislative asset management requirements (determine current and future levels of service)
- Finalize the 10-year funding strategy

### Policy Modernization

- Identify and recommend departmental policy and by-laws requiring review.

### Waste Management Review

- Complete a Waste Management Fees Review (increasing waste diversion)

### Growth Readiness Review

- Develop a Township Succession Plan
- People Readiness Assessment



## Growth Management

### Modernize the Development Process

- Launch digital building permit application
- Review options for digital planning applications
- Develop educational summaries for planning applications

### Short-Term Accommodations Licensing

- Implement short-term accommodation licensing by-law and program

### Advocate for Increased Connectivity

- Support cell and internet providers to increase connectivity in the Township

### Encourage Mixed Development

- Meet with local developers/builders to discuss challenges and opportunities

### Township Brand

- Launch new Township logo
- Township-wide wayfinding signage implementation

### Enhance Tourism to Support Local Businesses

- Connect with businesses to create cross-business tourist packages
- Support business initiatives and events

### Develop a Village & Waterfront Master Plan

- Develop a framework, through public consultation, to guide the Township's village & waterfront vision

### Planning Review Options

- Review Local Official Plan Report and identify next steps to strategically grow the Township

### Alternative Recreational Trail Review

- Explore opportunities for developing an alternative recreational trail, such as exiting the K&P trail between Flower Station and Tatty Hill and reconnecting into the village of Calabogie with a focus on minimizing residential impact.

### Land Acquisition Review

- Identify lands for future community services use.